

## Northern Integrated Commercial Fisheries Initiative Exercise #1: Business Planning

## **Northern Integrated Commercial Fisheries Initiative**

## **Enterprise Management Structures**

- Long-term strategic business plans supported by communities
- Legal structure for your enterprise describing ownership and governance structure
- Process to designate persons who fish under communal licences

WHAT ARE YOUR BUSINESS CAPACITY NEEDS?

- Plans for distributing benefits (jobs, revenues, profits, etc.) to community members
- Long-term training plans with strategies to support harvesters gain specific skills

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3.		
Business Development Team Expertise		
WHAT EXPERTISE DO YOU NEED?		
1.	Strategic planning advice to reach long-term goals	
2.	Advice on governance or legal structures	
3.	Help or mentoring related to new technologies or processes	
4.	Advice related to related businesses, such as aquaculture	
5.	Other(s)	

## WHAT IS YOUR IDEAL TEAM?

o Fisheries expertise	Aquaculture expertise
o Business expertise	o Financial expertise
o Indigenous and/or community member	<ul> <li>Training and human resource advice</li> </ul>